



Stephens City Baseball Club

***Sponsorship
Program
2023-2024***



#WhoAreWe



Stephens City Baseball Club

Dear Prospective Sponsor,

As you may know, the opportunity for competitive youth baseball in the Stephens City area is limited. In 2019, we began our efforts to change that.

The Stephens City Baseball Club's core mission is to expand a sustainable environment for our local youth as they strive to **become better athletes, have a chance to develop life-long friendships with teammates, and take pride in representing their hometown.** To make this possible, we kindly ask for your support of our mission.

The Stephens City Baseball Club currently has one competition team and development players supporting the program. The 14U Spartans team plays competitive baseball in tournaments throughout the Shenandoah Valley as well as the National Capital Region. With a strong foundation built on serving the immediate needs of this hard-working group, the goal of the Spartans is to provide long-term skill and character development carrying our community from the t-ball to the high school level. **Reaching this goal, to better serve our community, takes a community of effort.**

Please find in this packet the Spartans Sponsorship opportunities. We welcome any questions or comments!

We look forward to your support in helping to make the 2023-2024 season a success!

Go Spartans!

Warm Regards,

Zack Keedy
President
Stephens City Baseball Club
501(c)(3) Corporation
<http://www.stephenscitybaseball.club>

#WhoAreWe
<https://www.facebook.com/scbaseballclub>
<https://twitter.com/StephensBball>



Stephens City Baseball Club

Sponsorship Program

Mission

Our mission in starting this new organization is to provide boys a local opportunity to play higher competition baseball at an affordable cost. There are not many available local options for the boys to work on their baseball skills during the fall / winter offseason. In addition, it is not just about baseball skill development. We are challenging the boys to be better young men by focusing and developing the following traits: being a great teammate, teamwork, perseverance in difficult moments, being respectful to others, developing mental strength, communication development, overcoming challenges and adversity, hard work, leadership development, good sportsmanship, dedication to a cause, loyalty, and “we” before “I” mentality.

Vision

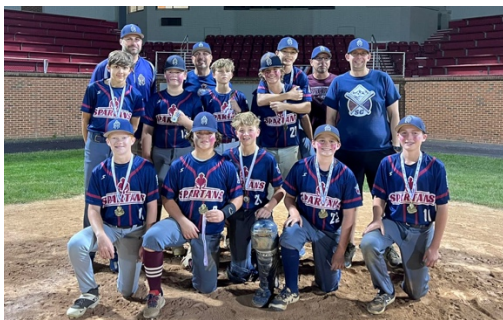
Our vision is to become the prominent local competitive baseball organization that is a short- and long-term provider of developing local kids from tee-ball up to high school. We will provide an opportunity to develop their skills with a short- and long-term strategy tailored to each individual player. We will develop a reputation to be the very best youth baseball organization for development and providing a great experience. Over the next few years, we will strategically start adding teams at younger age groups to develop a pipeline for development.

Benefits of Sponsorship

- Recognition of community involvement and support of non-profit youth baseball organization ▪ Depending on the sponsorship level, company recognition as a sponsor on selected promotional materials, social media, advertising media, and team website page
- Sponsorships are tax deductible as allowable by law through the Stephens City Baseball Club Corp., a non-profit tax-exempt 501(c)(3) organization
 - Stephens City Baseball Club Corporation Federal Tax ID 85-2637259

Summary

Your support of this program will have a significant impact on the ability of Stephens City Baseball Club to provide local players with an opportunity to train and play baseball at a competitive level throughout our organization and beyond.



14U 1st Place Finish at the “Fall Throw Down” Tournament Sep 25, 2022



12U 1st Place Finish at the “Spring Swing” Tournament April 17, 2021

2023-2024 Season Sponsorship Levels



Spartan Strong Sponsorship // \$5,000

- Company logo advertised on Spartans team jersey
- Advertising on all organization social media platforms (Facebook, Twitter, Website, Team Management app)
- Recognition on club website and link to your website
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs
- Team banner with picture of team along with signatures to display proudly at your business or residence
- Team Plaque

Platinum Sponsorship // \$2,500

- Advertising on all organization social media platforms (Facebook, Twitter, Website, Team Management app)
- Recognition on club website and link to your website
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs
- Team banner with picture of team along with signatures to display proudly at your business or residence
- Team Plaque

Gold Sponsorship // \$1,000

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs

Silver Sponsorship // \$500

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)

Bronze Sponsorship // \$250

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)

In-Kind Donation // Value TBD

- Value to be determined by sponsor and event/program need
- Opportunity to donate product and/or services to enhance the quality of the event or program experience for participants.
- Logo advertised on 4' x 8' team banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Additional benefits may be added based on the total value reached on the above sponsorship levels.



Stephens City Baseball Club

Sponsorship and Partnership Form

Company Name _____ Contact Name _____

Phone Number _____ Contact Email _____

Billing Address _____

City/State/Zip _____ FEIN _____

Season Sponsorship



Spartan Strong Sponsorship // \$5,000



Platinum Sponsorship // \$2,500



Gold Sponsorship // \$1,000



Silver Sponsorship // \$500



Bronze Sponsorship // \$250



In-kind Donation



In-kind Donation Description: _____ Value: _____

My total tournament commitment is \$ _____ *Make checks payable to the Stephens City Baseball Club.*

Mail check to: 212 Talamore Court, Stephens City, VA 22655

Check enclosed: ☐

Invoice my organization: ☐

Signature: _____ Date: _____

Sponsorships to run annually April 1, 2023 – March 31, 2024. Sponsorship levels are associated per event or team. Sponsorships are a charitable tax deduction as allowed by law through the Stephens City Baseball Club Corp., a nonprofit tax-exempt 501(c)(3) organization.